

COLLABORATING FOR IMPACT



1 Introduction

MPN Load on Hospitals and Physicians

- ⌘ Different Diseases
- ⌘ Different Prognosis
- ⌘ Different Treatment Options
- ⌘ Different Life Expectancy
- ⌘ Different Quality of Life



2 Objective

To provide a sustainable and holistic care and support to MPN patients through collaborative efforts by setting up MPN Clinic ably supported by respective expertise of Treating Institution, NGO and Patient Support Group.



3 Methodology

- ⌘ **Welcome and Inform-**The Max Foundation Volunteer and Hospital Coordinator engages patients at the clinic
- ⌘ **Group Session with the Physician:** Understanding Diagnosis, Treatment and Compliance for patients and caregivers
- ⌘ Treating physician begins individual consultation



4 Result

- ✓ **Pilot project:** Setting up of MPN clinic in Sept 2023
- ⌘ **Venue:** Tata Memorial Hospital, Mumbai
- ⌘ **Target Audience:** Newly diagnosed MPN patients and caregivers
- ⌘ **Timing:** Every Wednesday between 4pm-6pm
- ✓ 30 clinical sessions held so far and continuing
- ✓ 130 newly diagnosed CML patients have attended so far and continuing



5 The Power of Collaboration

- ⌘ Physicians providing medical expertise and treatment
- ⌘ The Max Foundation- MPN Clinic Volunteer and an active participant and vital bridge between the patient, patient's family and the doctor ensuring effective communication both ways.
- ⌘ Friends of Max- Provides reliable and latest disease related literature to help patients make informed decisions



6 Challenges and Conclusions

- ⌘ **Space Constraints:** Limited availability of private areas for one-to-one patient counselling
- ⌘ **Complex Documentation:** Lengthy and complicated processes for patients to access financial benefits from hospital
- ⌘ **Scaling Success:** Expanding this pilot model to other major cities of India for greater impact



7 Key Takeaways

- ⌘ **Enhanced Patient Care:** Supporting physicians in patient care and management
- ⌘ **Empowerment through Clinics:** Clinics bring clarity, connection and comfort, empowering patients
- ⌘ **Breaking Barriers:** Efforts to reduce cancer fears and stigma
- ⌘ **Compassionate Care:** Patients choose Tata Memorial Hospital for the compassion and care that they receive
- ⌘ **Leveraging Experience:** To guide newly diagnosed patients towards compliance and manageability
- ⌘ **Knowledge is Power:** Providing MPN FAQs to improve patient understanding

