

MPN Patient Education Program



- Objectives**
- 1. Provide accurate information
 - 2. Encourage determination to fight the disease
 - 3. Renew hope for a cure



YouTube

Offline Program

Medical Mentoring	Hope Solution	Public Lectures
<ul style="list-style-type: none">○ Medical Lectures○ Individual Consultations○ Patient Mentoring	<ul style="list-style-type: none">○ Medical Lectures○ Public Consultations○ Patient Interaction meeting	<ul style="list-style-type: none">○ Medical Lectures○ Public Consultations○ Jointly Hosted by the Korea Hematology Society for Research on MPN

Online Program

Webinar	Talk Concert	Teleconference Seminars
<ul style="list-style-type: none">○ Medical Lectures (Recorded)○ Categorization by Specific Topics	<ul style="list-style-type: none">○ Pre-receipt of Questions from Patients' Families○ Panel Discussion Format with Medical Professionals (2-3 participants)	<ul style="list-style-type: none">○ Real-time Phone Consultations○ YouTube Streaming and Consultations

Results

- 1. A wide range of program formats offers diverse choices
- 2. Lecture materials posted on the association's YouTube channel enable continuous information dissemination
- 3. Contributes to raising social awareness about MPN