

Advocacy to Improve Treatment Access for PV Patients

Efforts to Secure National Health Insurance Coverage for Besremi(Ropeginterferon alfa-2b)



Progress

- **Domestic regulatory approval (2021 Oct)**
 - KBDCA began Besremi support program for PV patients.
- **Growing demand for Besremi Reimbursement**
- **1st Reimbursement Application (2023 Mar) → Rejected (2023 Jul)**
 - KBDCA encouraged participation in a national petition(50,552 signatures)
 - Supported the establishment of a PV patient group.
 - Conducted patient interviews to highlight the financial burden.
- **2nd Reimbursement Application (2024 Mar) → Committee Review Approved (2024 Jul)**
- **Prolonged Reimbursement Negotiations (2024 Jul - 2025 May)**
 - Conducted interviews to raise awareness of hardship.
 - Organized patient meeting to share updates and encourage submission of opinion letters.
 - Submitted 26 patient opinion letters to the Health Insurance Review and Assessment Service(HIRA).
 - Group phone-based advocacy efforts to HIRA.
 - Provided ongoing updates to patients through collaboration with the pharma company.
- **Final Reimbursement Approval (2025 May)**
- **Price Negotiations(Pharma company - National Health Insurance Service) (2025 May - Aug)**
- **National Insurance Coverage Implemented (2025 Sep 1)**

Petition for Consent

Petition for health insurance reimbursement for the Polycythemia Vera drug Besremi



"Besremi reimbursement is urgently needed for Polycythemia Vera"

Reporter Lee Yung-jae garden@kma.org | Approved 2024.10.21 15:05 | Comments 0



Blood Cancer Association: "New Alternative for Patients Failing Existing Treatments" Effectiveness and Side Effects Satisfactory, but Non-reimbursement Impact Drug Cost Burden Increases



Result

National insurance coverage implemented, allowing patients to access treatment with only **5% out-of-pocket costs**.

Next Steps

- **2025 Sep 27** : Educational event on policy changes following reimbursement.
- **2025 2nd half** : Post information on Clinical trials for ET indication expansion via the KBDCA website.